

Growing Revenue, Scaling Teams



Operating Plan & Roadmap Template



Key People

Assess direct reports and key members of the team for current performance and future potential

3 = high

2 = mid

1 = low

Name	Role	Performance	Potential

Add a slide to accommodate more people

Key Metrics to Manage Performance Post Covid

sample

Key Initiatives and Tactics to achieve 2022 Goals

Initiatives and/or tactics to address things we control from airplane exercise

Initiatives Roadmap

Initiatives	1Q22	2Q22	3Q22	4Q22

Key Investments (People, Training, Tools, etc.)

sample